

STEWART-
MARCHMAN-ACT
FOUNDATION



Vince Carter Sanctuary Capital Campaign



World Class Addictions Treatment

The Vince Carter Sanctuary

Realizing that the need for residential services far exceeded the capability of existing facilities, the future-focused board took steps to increase residential substance abuse services. An independent feasibility study showed overwhelming support for the Foundation to launch an \$8 million capital campaign to expand residential capacity.

This unique Capital Campaign is a joint approach that divided the goal between public and private fundraising. Recognizing that substance abuse affects everyone and everyone should be part of the solution, we are seeking 36% of our goal from the public sector and 64% from private philanthropy.

Flagler County recognized the critical need and generously donated the land for this project. With successful federal grant requests allotments have been received for three years.

The lead gift was provided by Vince Carter, 8-time NBA All-Star and Daytona Beach native, and his mother, Michelle Carter-Scott.

Bobby and Michelle Ginn became involved in the early stages providing the design concept, project management, and capital for the Sanctuary. Other major donors include Austin Outdoor, Brown & Brown Insurance, Brighthouse Networks, Stewart-Marchman-Act Behavioral Healthcare, and the Stewart-Marchman-Act Foundation.



Construction began in October 2008 and is expected to be completed in early summer 2009. With Ginn's design, nationally recognized architect, GSB, and local contractors, Hall Construction, the construction has been a world-class operation.

Another unique aspect of this project is the Partnership Showcase. Businesses have provided reduced, at cost, or donated goods or services to be part of this group of partners. The Vince Carter Sanctuary will be a place where they can showcase their goods and services.

Our Goal: \$8 Million



The new 38,000 square foot Vince Carter Sanctuary will:

- Increase the number of people served by 400-600 annually
- Provide 100 beds in two, 50-bed residential buildings
- Include a community center with a 100-seat auditorium (Bright House Auditorium) for classes, speakers, and community group meetings such as AA, NA, and Al-Anon
- House the research and epidemiology center in partnership with the University of Florida's McKnight Brain Institute
- Will be located adjacent to Stewart-Marchman-Act Behavioral Healthcare's detoxification, outpatient, and aftercare facility

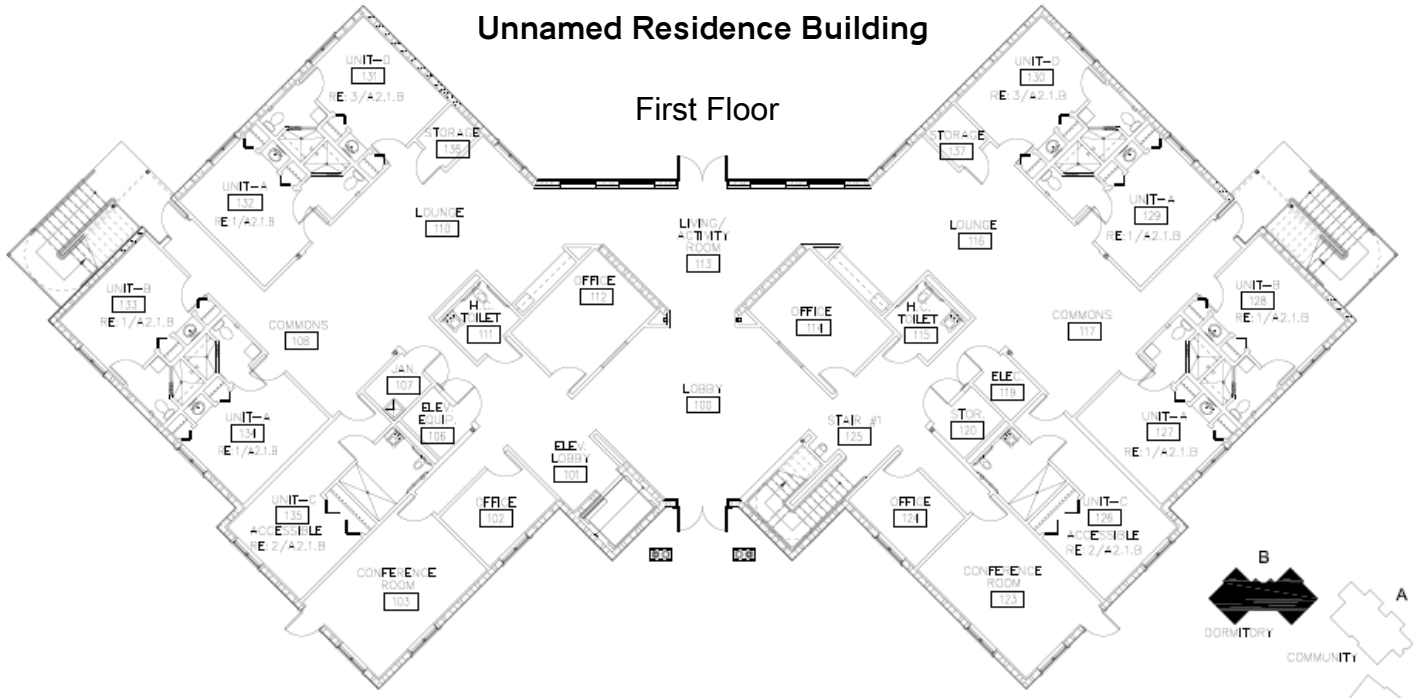
The total project cost is \$8 million. The goal is being met through funding from a number of sources including federal, state, county, city, and philanthropy.

The Stewart-Marchman-Act Foundation recognizes the fact that addiction affects everyone and believes that everyone should be a part of the solution.

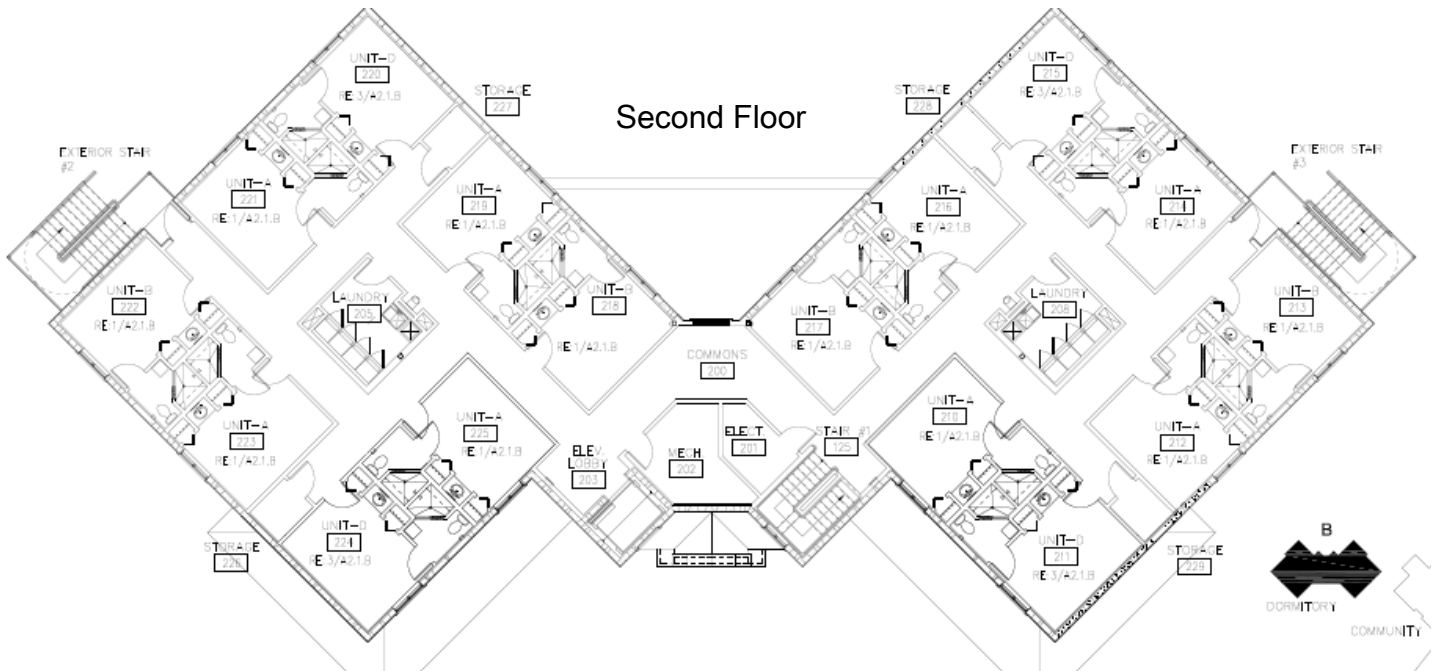
Naming Opportunities

Unnamed Residence Building

First Floor



Second Floor

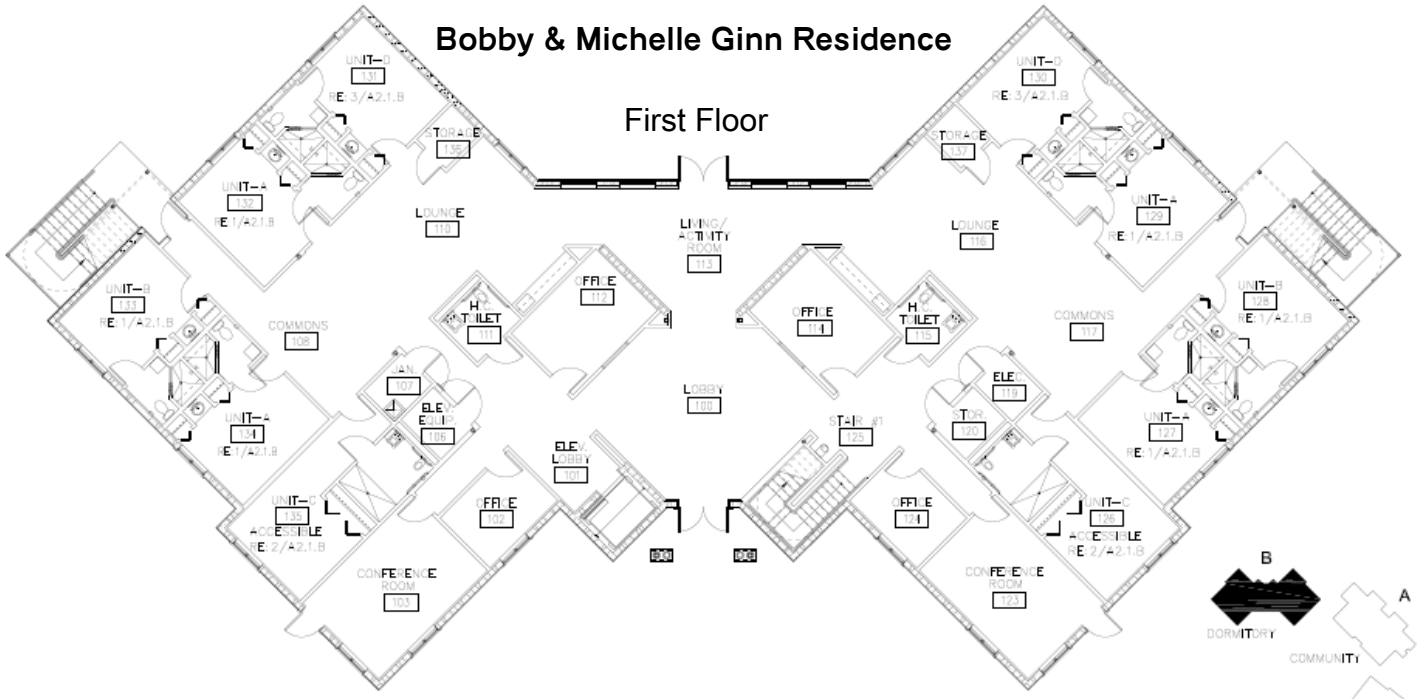


Lobby	\$ 25,000
Patient Lounge (2)	\$ 20,000
Double Occupancy Bedroom (24)	\$ 10,000
Conference Room (2)	\$ 15,000
Handicapped Bedroom (Single) (2)	\$ 15,000
Counseling Office (4)	\$ 10,000

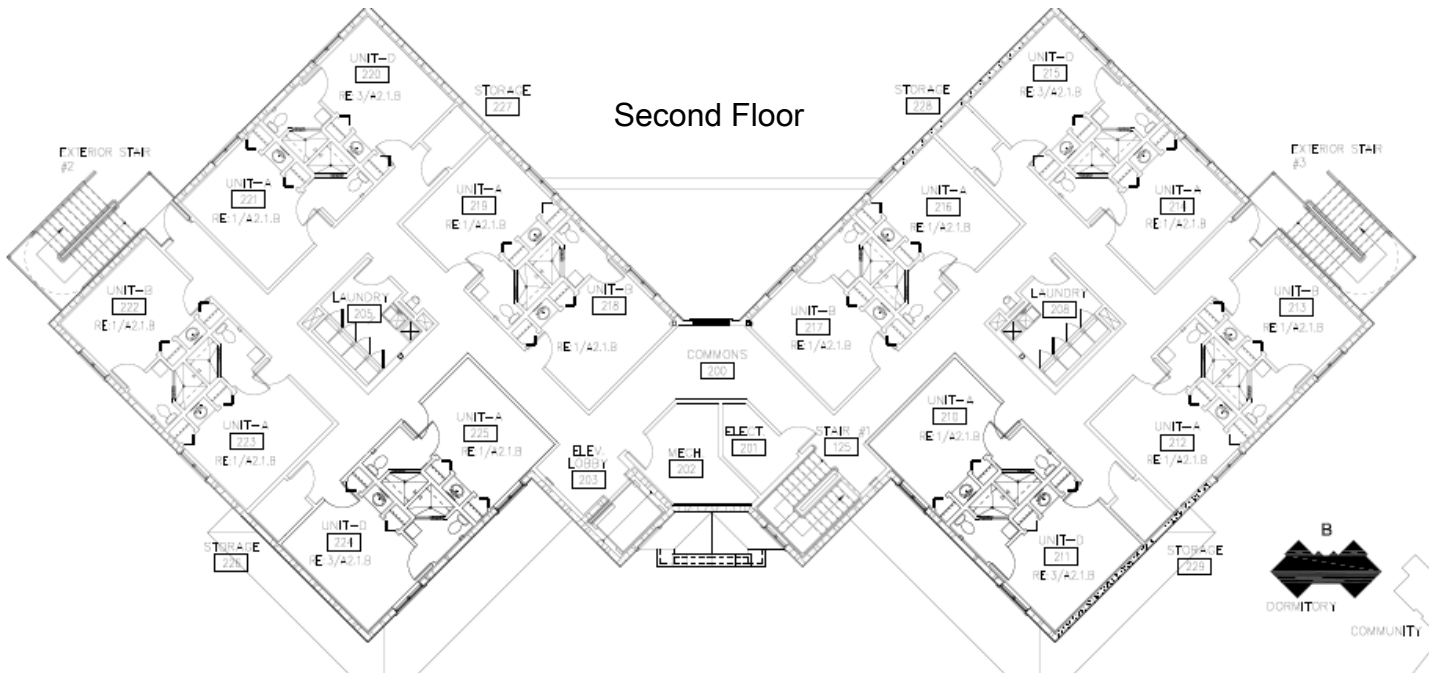
Naming Opportunities

Bobby & Michelle Ginn Residence

First Floor



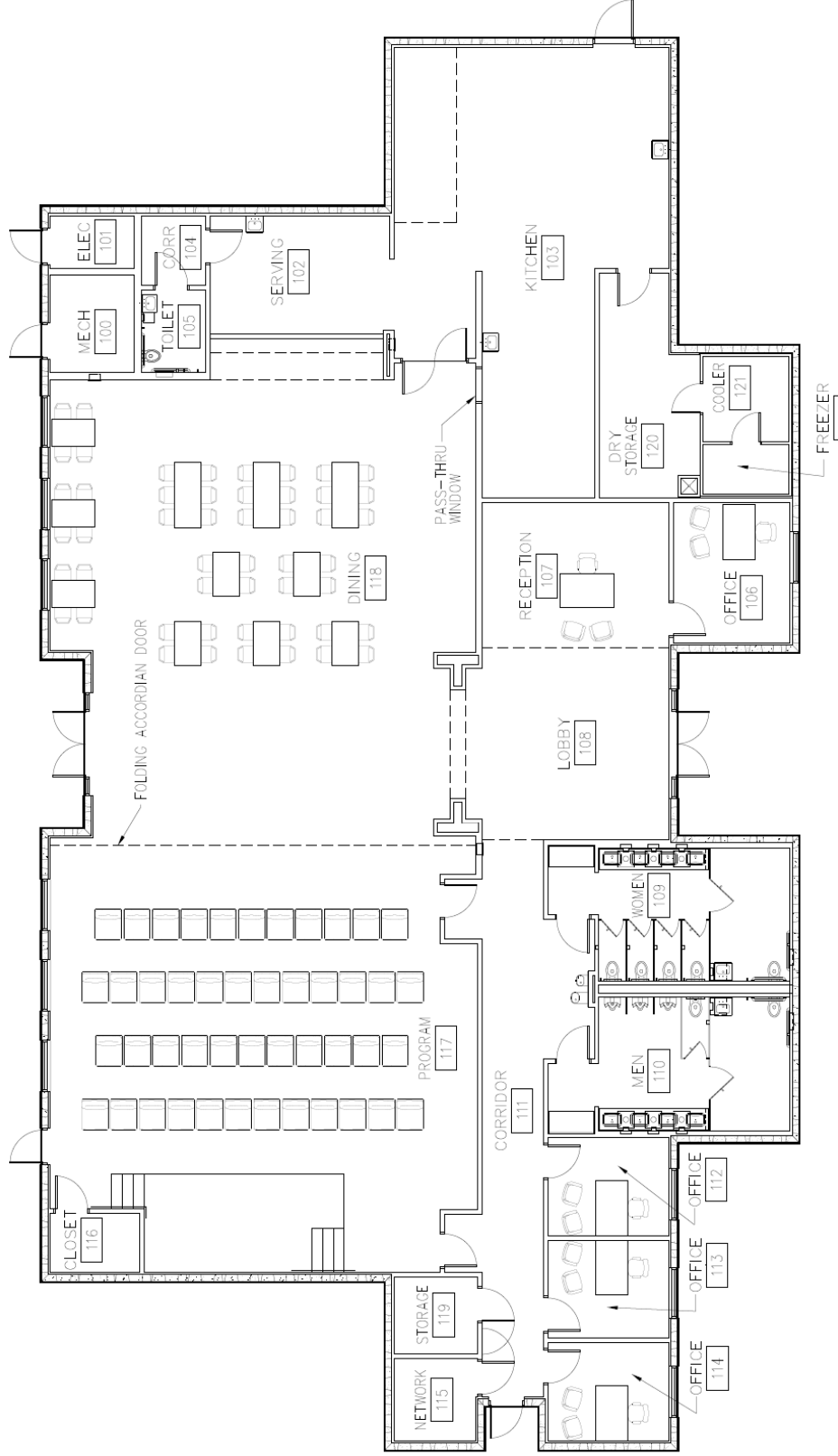
Second Floor



Lobby	\$ 25,000
Patient Lounge (2)	\$ 20,000
Double Occupancy Bedroom (24)	\$ 10,000
Conference Room (2)	\$ 15,000
Handicapped Bedroom (Single) (2)	\$ 15,000
Counseling Office (4)	\$ 10,000

Naming Opportunities

Michelle Carter-Scott Community Center



Michelle Carter-Scott Community Center	
Bright House Auditorium	TAKEN
Dining Room	\$ 100,000
The Root Family Lobby	\$ 50,000
Office (4)	TAKEN
Donor Wall of Honor	\$ 25,000
Michelle Carter-Scott Community Center Sidewalk Bricks	\$ 10,000
	\$ 25,000
	\$ 1,000

Background

For nearly 40 years Stewart-Marchman-Act Behavioral Healthcare has been a leader in treating addiction:

- Incorporated in 1970 and founded by Rev. Hal Marchman and Judge Leon Stewart.
- We are a private, non profit organization accredited by CARF.
- Recognizing the limitations of existing facilities and programs, the Stewart-Marchman-Act Foundation was founded in 1997.
- Currently people have to wait for admission and the situation has become urgent.
- Flagler county recognized the critical need and generously donated the land.
- Existing facilities will house a 16-bed detoxification center with addictionologists, registered nurses, certified addiction specialists, and other support personnel in addition to outpatient counseling for adults and adolescents.
- A new research and epidemiology center in partnership with the University of Florida will expand our research efforts to solve addiction problems.

Ways to Give

Stewart-Marchman-Act Foundation is a 501-C 3 corporation and is eligible for tax-exempted contributions by the US Internal Revenue Service.

The campaign will accept cash as well as stocks and securities that can be turned into cash. All contributions will receive a certificate establishing the entire amount as tax-deductible. The campaign will accept land and property as donations. All land and/or property will be sold for cash, and the donor will receive a certificate for the full amount of the sale.

This information is intended to serve as a guide in certain situations where individuals and companies would desire to make a contribution.

Community Comments

“Stewart-Marchman-Act Behavioral Healthcare drug treatment services have been outstanding, but our needs are constantly increasing. Treatment is the most effective and least expensive method for dealing with our growing drug problem in the long run. Please do all you can to meet the growing need for services, and thank you and Stewart-Marchman-Act Behavioral Healthcare for your continuing assistance.”

Kim C. Hammond, Circuit Court Judge

“The Stewart-Marchman-Act Foundation is right on track with its needs-assessment and proposed solution to the substance abuse problems of our community. I applaud their efforts.”

Ray Salazar, Executive Director, United Way of Volusia/Flagler

“I’ve enjoyed working with Stewart-Marchman-Act Behavioral Healthcare in the past and look forward to their expanded residential capacity to meet the needs of our citizens.”

Frank Bruno, Chairman, Volusia County Council

“The services provided to the people of Volusia and Flagler Counties are a major reason why we have such a nice place to live. I have learned a great deal about community-based treatment through our collaboration with Stewart-Marchman-Act. We have found their programs ideally suited for education and training of addiction professionals. We have an infrastructure and history of collaboration that makes research more likely to be successful. UFBI’s research competencies and facilities will make the joint research focused on real problems in our community and successful.”

Mark S. Gold, MD, Chairman of the Department of Psychiatry, University of Florida

Community Investment

Board of Directors

Pete Heebner, Chairman
David Perryman, V.Chair
Karen Jans, Secretary
Lonnie Brown, Treasurer
Jill Crouch
Jimmy Foster
James France
Maureen France
John Graham
Jon Greaves
Andrew Gurtis
Frank Heckman
Lawrence Kelly
Ed Moore
David Remy
John Tanner
James Foster, Founder

Every year we refer a significant number of people out of the state for substance abuse treatment. These individuals are referred to private programs who pocket profits and provide no benefit to the community. Our goal will be to provide up to 50 beds in a fee-for-service environment. Profits from the services will be utilized for the treatment of unemployed or uninsured citizens of our community. This concept will enable the Sanctuary to continue to provide high-level services even in times of economic recession.

The economic impact of operating the program will create over 75 new jobs for the northeast Florida area with an average of salary of \$37,000.00. In addition, the \$8 million construction will have significant impact upon the economic climate of the area. Using the standard Chamber of Commerce formula, expenditures will revolve through the local economy seven times before leaving the area. Consequently, the \$8 million construction will have a \$56 million impact and the \$2.5 million operating budget will have an annual \$17.5 million impact. Clearly the Sanctuary will be a key ingredient to the east central Florida region's recovery from the current economic downturn that is affecting our nation today.

Research

Research publications related to alcohol and drug abuse treatment have recently used the term "evidence based" when describing methods of intervention and treatment. The Vince Carter Sanctuary has formed a partnership with the McKnight Brain Institute of Shands Hospital (University of Florida) to conduct applied research at our facility. Research services through this agreement began in 2007 under the supervision of world-renowned researcher, Dr. Mark Gold. The McKnight Brain Institute is known world-wide for its pure research into addictions and its impact upon the human brain and is now a full partner with the Vince Carter Sanctuary to conduct applied research to add to the knowledge base of addiction treatment. Working with Dr. Gold is Dr. Sara Jo Nixon, an international researcher in the drug abuse field who has over twenty years of experience. Supervising the research at the Sanctuary is Maureen Weiss, RN, who heads up research data collection and analysis. Ms. Weiss will be supervising numerous doctoral level students that will be conducting research through the university affiliation.



Maureen Weiss, RN



Research = Results

Results = Recovery

Capital Campaign Cabinet

Peter Heebner, Co-Chair
Eddie Schatz, Co-Chair
Jim Gardner
Tom Gibbs
Michelle Ginn
Bridgit Griessel
Blair Kanbar
Evelyn Lynn
Clark Maxwell
John Mica